



incadea presents a modern approach to technology by empowering dealerships to accelerate business productivity, user experience and run more efficiently with digital technology.

Let's build together great customer experiences.

Introducing incadea Digital Sales Workplace

Are you ready to digitally transform your own business?

Technology-driven trends, new customer demands, internet of things (IoT) and new advances in artificial intelligence support digital transformation in the automotive industry. This transformation involves product design process, manufacturing, maintenance, operations and sales & marketing.

incadea's Digital Sales, CRM and Marketing solution platform, is designed to help automotive businesses easily embrace a digital strategy covering the entire customer journey. Linking all physical and digital touchpoints to ensure a seamless customer journey (walk in, social media, e-mail,... etc).

Within incadea.dms OEM integrations exist as make layers with deep layers of functionality and connectivity for the automotive world.

Utilizing these features tied in with the added user interface and functionality within incadea's Digital Sales Workplace, we are delivering a fully modern and enhanced feature rich user experience with added tools for both the OEM and the Dealers.

Maximize sales team's efficiency, boost customer satisfaction, loyalty and happiness with automatic distribution to the sales team allowing quick follow up with escalation when not responded in a timely manner.

Fully customizable and workflow-driven including on-line and off-line interaction.



Cutting-edge technology that is 100% Web enabled (any device).

Digital Marketing and Sales efficiency which facilitate processes end-to-end across different channels, markets, systems.

React proactively to any market event or change in sales strategy.

Fully integrated platform; perpetual campaigns; multiple channels while increasing B2C revenue.

Powerful audience-building

Real-time monitoring of results from initial marketing communication to customer purchase by the real-time recording of all sales activities.

Get rid of duplicate data with no data entry by a guided click through.

Take the next step.

For more information, please visit our website www.incadea.com or contact us at info@incadea.com

© 2021 incadea GmbH. All rights reserved, incadea dms is a registered trademark of incadea GmbH. Microsoft, Outlook, Microsoft Dynamics 365 Business Central are registered trademarks of Microsoft Corporation. The data provided in this document is for information purposes only. While every care has been taken to compile the information in this documentation, © incadea GmbH cannot be held responsible for any loss, damage or inconvenience, however caused, as a result of any omission, error or inaccuracy within these pages. Nothing in this document is intended to form part of a legally binding agreement with us. It must be noted that all other product names mentioned are the trademarks of their respective owners. incadea dms and its versions may differ from country to country which is due to partner adaptations and country layer versions. Furthermore, incadea does not guarantee any availability of certain versions and product features in specific countries. This publication is protected by copyright law. Whether whole or part of this document, it shall not be directed at or intended for further publication or distribution through any broadcasting media or in any form and in any jurisdiction, where doing so could result in contravention of any applicable laws or regulations. Further reproduction of this document would require prior consent by © incadea GmbH. All rights reserved.