

Tailored Microsoft based solution for car dealerships

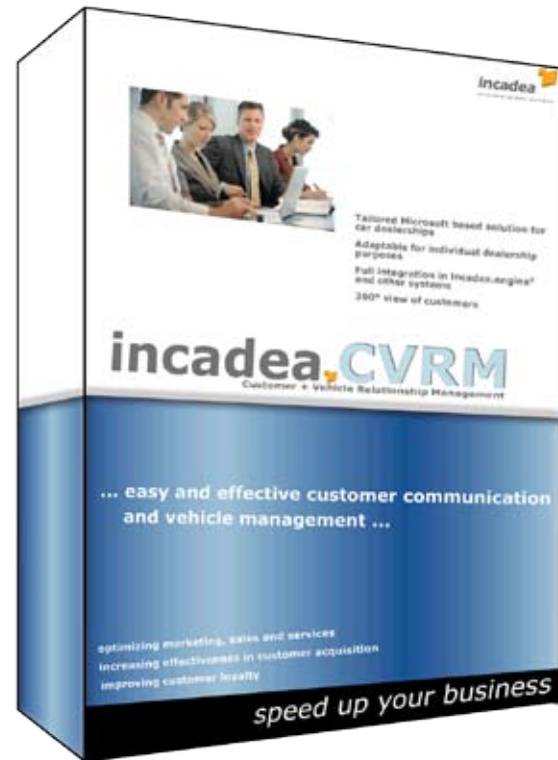
Adaptable for individual dealership purposes

Full integration in incadea.engine and other systems

360° view of customers

Individual marketing

Optimized sales processes



Customer + Vehicle Relationship Management

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... optimize your workflows to better serve your customers ...



enhancing marketing, sales and services
increasing effectiveness in customer acquisition
improving customer loyalty

speed up your business

Highlights incadea.CVRM release 1.0



Benefits of incadea.CVRM

Extensive information about customers and vehicles
Company wide and over the entire life cycle

Offer the right vehicle quickly
Merge customer and company expectations

Efficient lead management to increase market share

Optimize your workflow
Utilize incadea.CVRM to lead the entire sales cycle

Support of new technologies and approaches
Hosting, web services, software as a service, etc.

Create and address your own and individual marketing campaigns

Optimize your sales process
Know and utilize customer decision criteria

Based on Microsoft Dynamics CRM
Instant recognition, seamless integration and as familiar as MS Outlook